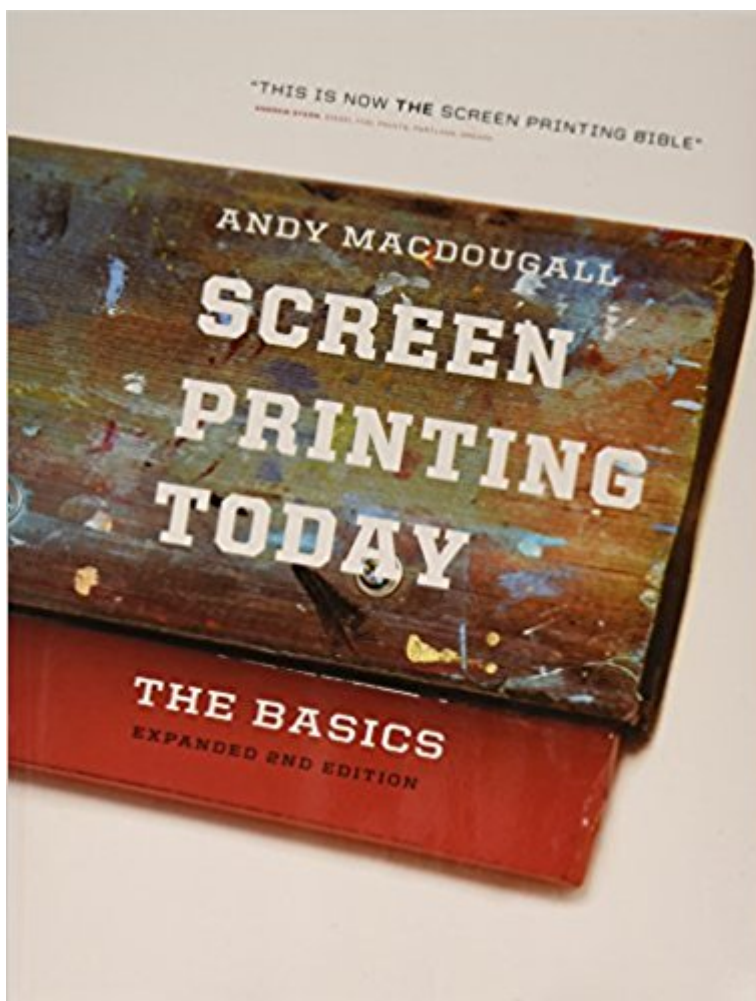


The book was found

# Screen Printing Today: The Basics



## Synopsis

This is an instructional book for new and training professionals in the screen printing industry, and for do-it-yourself individuals and hobbyists. Screen Printing Today: The Basics contains a wealth of information about the world's most versatile print medium. History, modern applications and methods, new technology, and practical production tips are all combined in an easy-to-understand format. Hundreds of color photos demonstrate everything from creating art and films, through screen and stencil making, ink use, and print production. Additional chapters cover waterbased ink printing, low-tox innovations, process color and fine detail printing, split fountain blends, and economic alternatives for those on limited budgets. Improve your proficiency with many time and money saving tips and tricks, whether printing in a home studio, a commercial shop, or a manufacturing facility. All production steps are clearly explained and demonstrated. Screen Printing Today: The Basics replaces outdated screen printing instruction manuals. Mixing basic principles with modern materials, methods and systems, this new book will bring your screen printing efforts into the 21st century. Concise, complete and illustrated with over 500 how-to-do-it color photos and diagrams, this book will assist both novice and advanced printers understand the basic technologies of the screen printing process, and put them into action. As a bonus, included in the book are easy-to-follow plans for building your own vacuum press, T-shirt jig, and exposing system. With this book, some household tools, and a small investment of time and money, you can be screen printing professionally in no time.

## Book Information

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## Customer Reviews

Andy MacDougall combines a varied background in the screen-printing and graphic trades with writing skills honed over the years as a contributor to Screen Printing magazine, Printwear and Promotion, Screen and Display Graphics, Arts Calendar, plus many other publications and on-line information sites. Working his way up through the industry from apprentice to shop owner, he has watched and participated in the transformation of the screen-printing industry from the early days of paste-up, process cameras, hand-cut films and 'silk screening' through to today's digital work flows and automated multicolor inline press systems. He currently provides consulting, training and printing services to a select group of clients through his studio and website [squeegeeville.com](http://squeegeeville.com). He is Sales and Marketing Manager of TMI Screenprinting Equipment. He was inducted into the Academy of Screen Printing Technology in 2007. A member of the Specialty Graphic Imaging Association and the American Poster Institute, he lives with his wife on Vancouver Island in British Columbia, Canada.

I teach a beginning Screen Printing at the local Community College where the textbook required for students costs over \$90, copyrighted in 1996, and way too technical for a bunch of young people who just want to learn how to "do" screen printing and get on with t-shirt printing. This book is an excellent compromise with separate individual pages dedicated to specific topics. Helpful in building scope and sequence of lectures and demonstrations. The information is clear and precise to each topic and are illustrated profusely with color photographs. I'm going to recommend this book to the College as the textbook for beginning Screen Printing. The information is comprehensive and the price is right!

Must have for starting screen printing. I liked it arrived on time and in excellent packing conditions.Plus it gives instructions on how to boudid your first press.

A book every screen printer needs.

The book covers a lot of ground for those looking to learn screen printing and is a valuable resource. The DIY plans in the back of the book are worth it.

Very good book...

Great book ... Makes it easy to understand

Great book

very good book though I wish they would have had more from an art level than from a business approach.

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